



LAVA BOOST
www.lavaboost.com

“Dedicated Online Marketing Experts”

Simple Media Kit

Presented by: Joe Jacoby / Lava Boost Online Marketing





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KEY METRICS AS OF 6/10/14

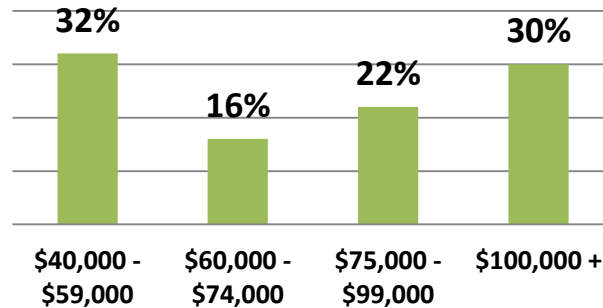
Lava Boost Ads Publisher Network = 250,000+

Ad Impressions Per Month = 200,000,000+

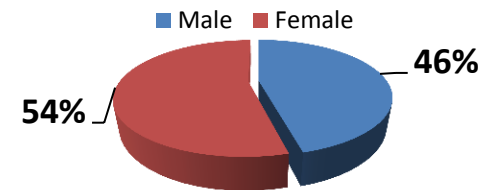
User Average Time On Site = 7+ Minutes

Online Shopping Behavior: 71% of all Lava Boost Ad Traffic shopped and/or engaged with our advertisers in the last 90 days!

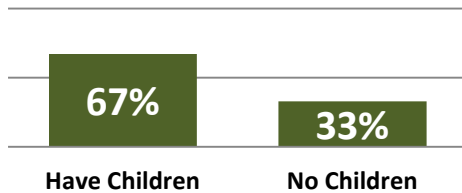
Household Income of CPC Audience



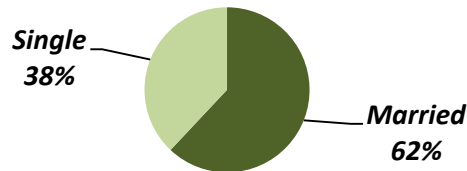
Gender of CPC Audience



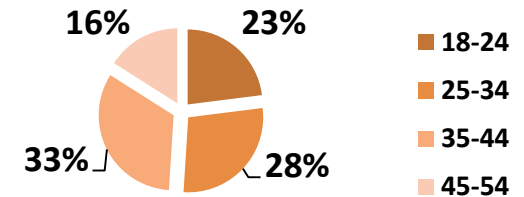
CPC Audience Have Children



Marital Status of CPC Audience



Age of CPC Audience





LAVA BOOST
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We provide targeted online marketing for:



WESTERN GOLF
PROPERTIES



Just to name a few ...





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Lava Boost has 3 questions for you:

YES NO

- Are you paying too much for web marketing and getting too little in return?**
- Is your Alexa website ranking and organic search traffic important to you?**
- Do you need to solve marketing issues and create solutions now?**

If you answered “YES” to any of these questions please go to the next slide.





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Why Lava Boost Online Marketing?

- ***Because your Success is our Success.*** Our expert team of Qualified Google AdWords Specialist and Yahoo/Bing Campaign Managers are available 24/7 and take great pride in assisting our clients and delivering solid results.
- ***We are not just PPC and Search Engine Experts:*** A large part of our business is dedicated to placing our clients' ads within a Private Ad Network consisting of over 250,000 popular websites. This Ad Network allows our clients' to separate themselves from direct competitors that may be just relying on Google, Yahoo/Bing or simply luck. Our unique Ad Network is utilized to ensure that our clients ads reach all audiences, especially the users outside of the Yahoo/Bing and Google Network thus leaving no stone unturned. For this platform, we charge a flat rate of .30 cents per click on all text/url ads and graphical banners ads with no keyword cost & no management fees .
- ***Full Transparency and Reporting:*** We track all results and CPC data that are generated throughout your campaign with ROI Tracking Pixels. We also provide our advertisers with detailed monthly CPC reports throughout the whole campaign.
- ***Lava Boost is a Trusted Partner of the Premier Online Ad / Search Networks:*** We are an Accredited Partner of the Yahoo/Bing Search Marketing Network and Google AdWords Qualified Professionals.
- ***Customized Ad Targeting:*** We target exactly who our advertisers want to attract and can designate ads to appear within specific geographical regions, age groups, income levels, etc.
- ***Our Philosophy:*** Online marketing is not emotional, its all about strategy and mathematics. The larger the sample size the better the results. When your products and services are first to be seen by a large target audience, the returns are limitless.
- **There are many other reasons why Lava Boost Online Marketing can be right for you, for a quick demonstration of our products and services please contact: **Joe Jacoby at (917) 604-1939 or email joe@lavaboost.com****

